

Event: Export Readiness for South West Marine Tech businesses

30th September, 9-11am

This free, online event is aimed at providing business assistance to those Innovation businesses in the South West interested in pursuing Export markets.

Presentations:

Firstly, we are excited to present speakers from Dept. of International Trade, Innovate UK, Oxford Innovation and Offshore Renewable Energy Catapult who will be discussing support available for Export growth, potential funding paths and opportunities within the Floating Offshore Wind Sector.

The second half of the session will focus on pre-arranged presentations from businesses (please see below for information on how to apply). These businesses will receive feedback from the panel. Delegates of this event have the opportunity to listen to these business presentations and the panel's feedback.

If you are interested in speaking:

We are inviting up to four businesses to briefly present their product/services in this session for the opportunity to receive panel feedback and potentially receive further assistance.

If you have a product that is Export ready or are interested in moving into this area, please get in touch with Marine-i Project Manager, Lisa Beverley-Jones at marineiadmin@exeter.ac.uk for inclusion in the panel session before 24th September.

Agenda

Timing	Speaker Topic	Presenter
9.00 – 9.10am	Introduction to event and Marine-i	Prof. Lars Johanning/Lisa Beverley-Jones, University of Exeter
9.10 – 9.25am	How DIT can support SW Marine businesses breaking into Export markets and looking for export growth	Dr Richard Hall/ Ian McLaren, DIT Southwest
9.25 – 9.40am	An overview of Innovate UK, grant mechanisms and how to get support for applying.	Layla Burrows, Innovate UK
9.40-9.55am	Finance options and what is important in applications.	Heather Coupland, Oxford Innovation
9.55 – 10.10am	Export Opportunities in Floating Offshore Wind	Simon Cheeseman, Offshore Renewable Energy Catapult
10.10 - 10.50am	Pitches from businesses ready to move into Export (up to 5 mins each)	SME-led with panel discussion/questions
10.50 – 11.00am	Wrap up	Lisa Beverley-Jones, University of Exeter